



Accredited Photographer and Videographer Code of Conduct for Henley Royal Regatta

Tuesday, 30 June to Sunday, 5 July 2026

The following document details a formal code of conduct on behalf of Henley Royal Regatta to ensure the highest standards of press photography and videography are adhered to during the week of Regatta and by being accredited, you are agreeing to be bound by this Code of Conduct.

Accredited photographers and press operate as trustees of Henley Royal Regatta. Therefore, the primary role of photographers is to report visually on the significant events that take place during the week of Regatta, whilst maintaining a faithful and comprehensive depiction of the subject at hand. The following code is intended to promote the highest quality in all forms of visual journalism and to ensure widespread stakeholder confidence in accredited photographers on site. To that end, the Stewards of Henley Royal Regatta set forth the following code of conduct to which accredited photographers are accountable for upholding.

- A. Be accurate and comprehensive in the representation of subjects
- B. Resist being manipulated by staged photo opportunities
- C. Provide context when photographing or recording subjects
- D. Competitors should not be filmed or photographed in any 'competitor only' areas
- E. Treat all subjects with respect and dignity. Competitors should be photographed or filmed in suitable dress (racing uniform should be worn correctly, i.e. with their tops pulled up)
- F. While photographing subjects, do not intentionally contribute to: alter, or seek to alter, or influence events
- G. Editing should maintain the integrity of the photographic images' content and context
- H. Do not pay sources or subjects or reward them materially for information or participation
- I. Do not accept gifts, favours or compensation from those who might seek to influence coverage
- J. Do not intentionally sabotage the efforts of other photographers or journalists. Be aware of accidentally sabotaging the efforts of other photographers or journalists by staying aware of your surroundings

- K. Strive to be unobtrusive and humble in dealing with subjects
- L. When confronted with situations in which the proper action is not clear, seek the advice of the HRR Press Team
- M. If you suspect another photographer of taking photographs for an inappropriate use you should report them to the HRR Press Team on site, who may refer the matter to the Event Welfare Officer or to the Police
- N. Ensure that your equipment is stored neatly in the Press Office and not taking up unnecessary space, which could be needed by another photographer or journalist.
- O. Do not leave any personal belongings in the tent; anything left in the tent overnight will be given to Lost Property.
- P. Make sure that you take your audience and purpose into proper consideration when publishing any photographic / film material
- Q. During the course of the Regatta, **photos must not be used for any other purpose than press publication if you do not have a Commercial Accreditation Licence.** More information on the licence is found in the Accredited Press, Photographer and Videographer Guidelines for Henley Royal Regatta - if you have not seen this, it's your responsibility to request it from the HRR Press Team.
- R. The Commercial Accreditation Licence applies to individuals or organisations who are selling photographs, video or other content captured at the Regatta, creating content for commercial clients or otherwise undertaking commercial photography or videography activity during the event.
- S. You must ensure that the visual contents or captions of a photo cannot be used as means of identifying children (under 18-year-olds). This includes names, addresses or any other unnecessary information, which could be used to trace the child. Ensure that this information is withheld in all reproductions
- T. Drones may not take off or land from the Regatta site at any point. Crews and coaches have been instructed not to use drones over any part of the Regatta site, including the course, warm-up area and towpath, and anyone disobeying this instruction places their crew's continued participation in the Regatta at risk.

For further information, please contact the HRR Press Office – Andy Corridan on 07757 952069, or via press@hrr.co.uk.